

VIDEO & AUDIO PRODUCTION HOUSE

LAST MYLE FILMS

LAST

MYLE

FILMS



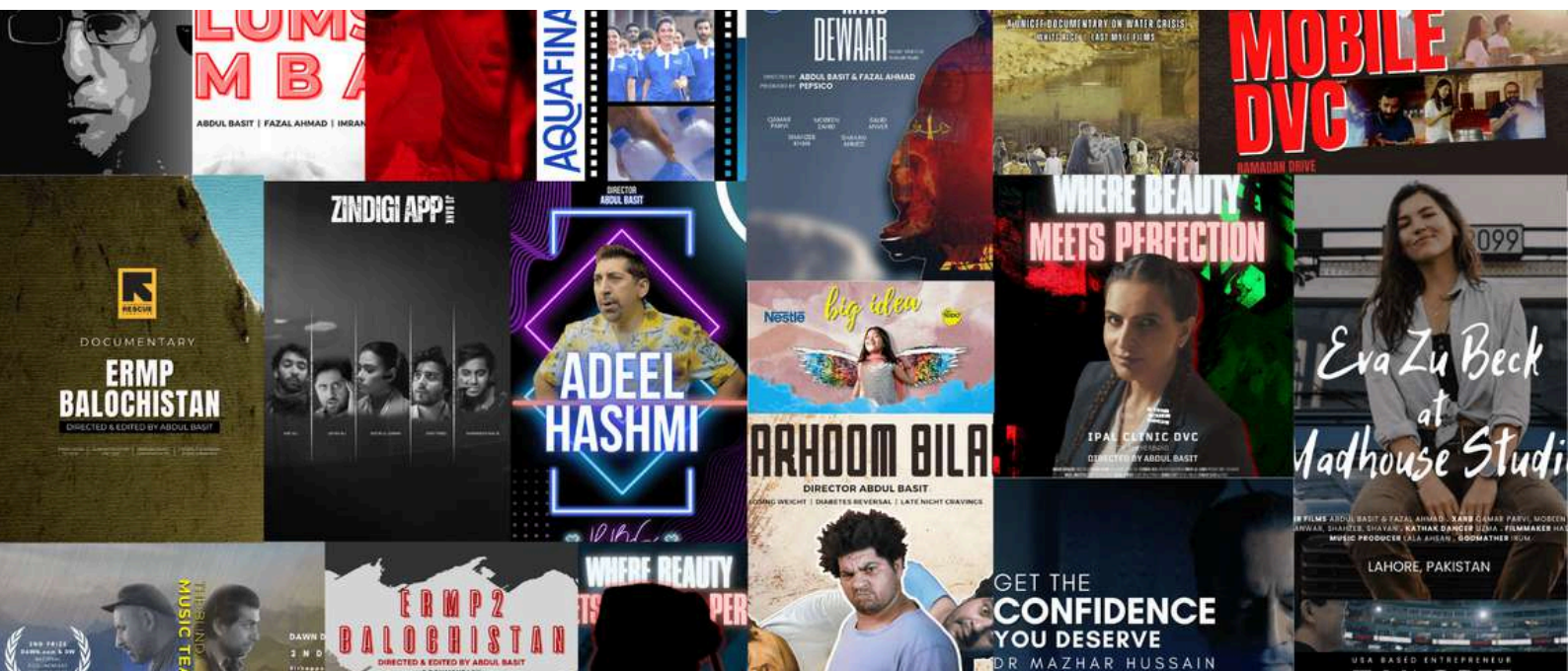
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🌐 lastmylefilms.com

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VIDEO PRODUCTION



VIDEO PRODUCTION

CLIENTELE SERVED



+ more...



VIDEO PRODUCTION

AGENCIES & PARTNERS

BBDO

Ogilvy

SAATCHI & SAATCHI

heehaw.

**Grey
Density**

KHOOSAT
FILMS

**WHITE
R!CE**

olomopolo
MEDIA

CT
CITRUS TALENT

422TALENT
★ ★ ★ ★ ★ ★ ★ ★ ★ ★
MANAGEMENT

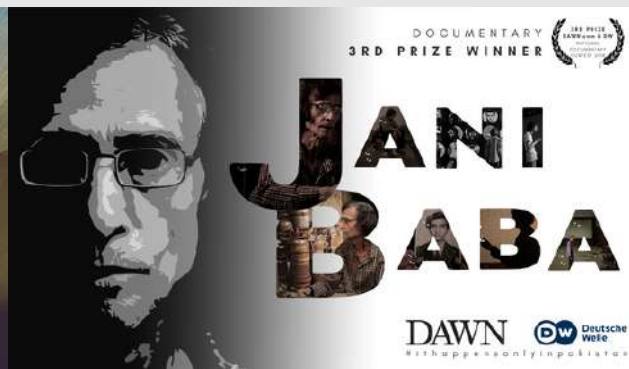
+ more...



AWARDS AND HIGHLIGHTS



Deutsche Welle & DAWN's National Video Documentary Contest #ithappensonlyinpakistan



Zindigi (JS Bank) DVC (9+ million views on Youtube)



Pepsi Battle of the Bands music video with Xarb (runner-up of season 3)



Nestle Nido Fortigrow - A Global Campaign Commercial



EHSAAS 2047 Feature Documentary (2023)

Director & Editor: **Abdul Basit**

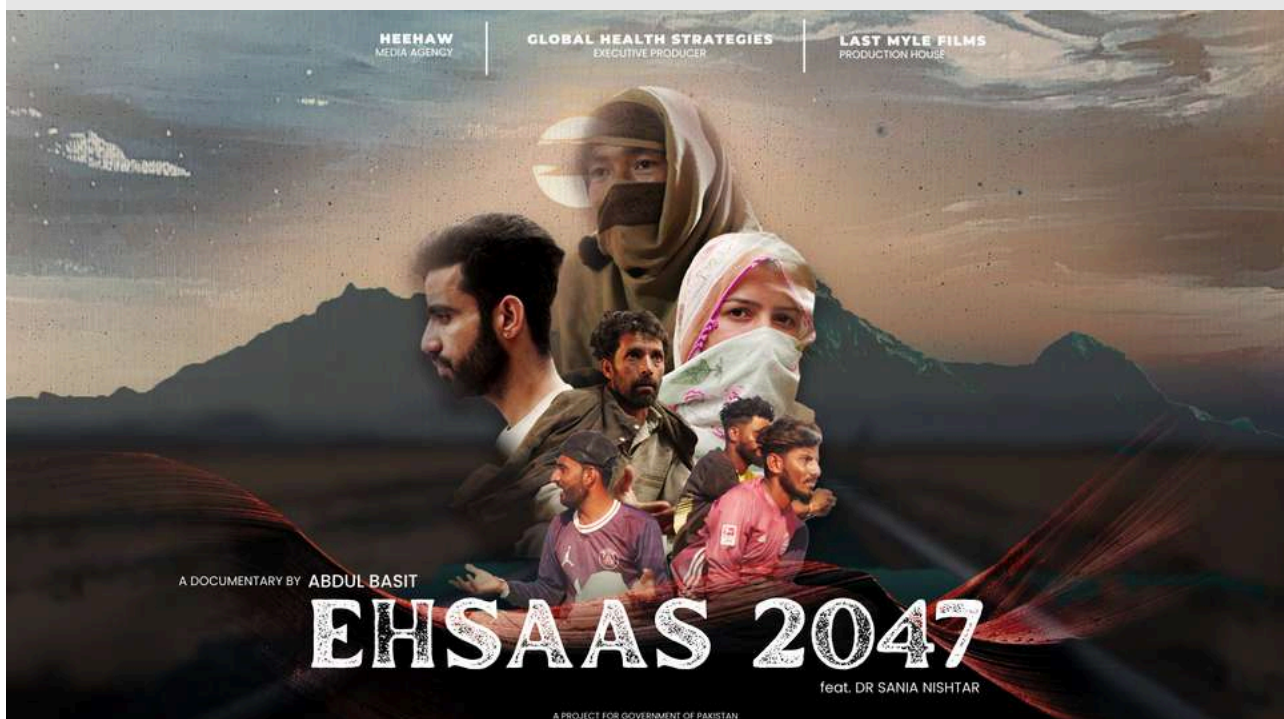
Executive Producer: **Global Health Strategies (USA)**

Media Agency: **Heehaw (UK) & Constantine PR (PK)**

Production House: **Last Myle Films**

Official Website: ehsaas2047.com.pk

Synopsis: Government of Pakistan under the leadership of Dr. Sania Nishtar launched a social safety program in 2018 in order to gear Pakistan towards being a welfare state. This documentary explores the scale & depth of Ehsaas program and how it benefited the people who are below the poverty line in just 3 years.





FEATURE FILM 'JUJJI'

Abdul Basit: Associate Director & Editor

Director & Producer: Habib Shahzad (BHM Films)

Writer: Ahmad Umar Ayaz

Awards: Best Feature Film

- Winner of Punjab Police's Film Competition 2024
- Gandhara Film Festival 2024

Synopsis: JUJJI – A gripping crime thriller inspired by true events. The film follows an investigator on a relentless hunt for a cunning serial killer. As tension rises, the film dives into the psychological battle between predator and pursuer, delivering a haunting cinematic experience.







Z ZINDIGI
— JS BANK



DOWNLOAD THE ZINDIGI APP NOW!





8:36
Z ZINDIGI
— JS BANK



MAJOR TECHNICAL EQUIPMENT

SONY A7IV



SONY A7SIII



RED COMODORE



ARRI ALEXA MINI



ARRI ALEXA LF



ARRI ALEXA 35



COMPANY PORTFOLIO - LAST MYLE FILMS

ANAMORPHIC LENSES



CP2/CP3 PRIME LENSES



ZOOM H6



DJI RONIN GIMBALS



SENNHEISER WIRELESS MICROPHONES



APUTURE LIGHTS (5K, 4K, 2K)



CORE TEAM

DIRECTOR

ABDUL BASIT

- 8+ YEARS EXPERIENCE



Abdul Basit, the creative force behind Last Myle Films, is a director, producer, and editor with an unyielding passion for storytelling.

With a background in engineering, marketing, and filmmaking, he brings a unique, multidimensional approach to his craft. Throughout his career, Basit has shaped powerful advertising campaigns for global brands like Pepsi, Nestlé, PubG, WHO, UNFPA, UNICEF, Zindigi (JS Bank), and more collaborating with agencies such as BBDO, Ogilvy, and Saatchi & Saatchi. Beyond commercials, his impact extends to documentary filmmaking, with award-winning projects for Dawn.com and Deutsche Welle (Urdu). His 75 minutes feature documentary on the Government's Ehsaas 2047 program was even screened at the President's House Pakistan in 2023.

His journey began in video editing, which seamlessly transitioned into directing—giving him a rare ability to balance artistic expression with compelling storytelling. Recently, he expanded his portfolio by working as an Associate Director & Editor on the 72 minutes feature film JUJJI, further solidifying his versatility in the industry.

Beyond filmmaking, Basit has been recognized for his innovative approach, earning the Most Promising Green-Innovation award from the United Nations Industrial Development Organization. He is also a Rajeev Circle Fellow, having represented Pakistan at Stanford University and engaged with industry leaders at Google, Facebook, and Tesla in Silicon Valley.

At his core, Basit is driven by the power of storytelling—crafting films that don't just captivate but create lasting emotional impact.

CORE TEAM

PRODUCER & PHOTOGRAPHER

IBRAHIM SYED

- 12+ YEARS EXPERIENCE



Ibrahim Syed is a seasoned producer and photographer based out of Dubai, UAE and Islamabad, Pakistan. He has had the privilege to work with and successfully execute projects with and for some of the biggest names out there. His out-of-the-box thinking, as well as the ability to put on various different hats is his biggest asset. He is a Project Management graduate, and is also an experienced photographer and videographer.

HEAD AUDIO PRODUCER / MIX ENGINEER

MOBEEN ZAHID

- 10+ YEARS EXPERIENCE
- Songwriter/Guitarist: Xarb



Mobeen Zahid is an audio producer who works with musicians, songwriters, composers and singers to help them breathe life into their creations, blending his skills as a recording and mix engineer with his keen 'ear' for detail.

Mobeen believes that creating great music for any given scenario; be it a song, background score or a catchy jingle, requires untiring dedication to the entire process and a fundamental understanding of the artist/creator's vision.

CORE TEAM

DIRECTOR OF PHOTOGRAPHY

- IMRAN SAJID
- 8+ YEARS EXPERIENCE



Cinematographer and lighting designer with a healthy number of Music videos, short films, Digital Ads and documentaries under Thinair Films banner. Imran has a unique eye for bringing dull scenarios to a hyper enticement level through his lens.

DIRECTOR OF PHOTOGRAPHY

- RANA JUNAID
- 6+ YEARS EXPERIENCE



Juanid has a vast experience of working with brands from various fields. His speciality lies in equipment knowledge, speedy execution, problem solving and creating a work of cinematography that will mesmerise you.

CORE TEAM

FINANCIAL HEAD

- SYED HARIS
- 7+ YEARS EXPERIENCE



A management Accountant and a Chartered Banker with specialized experience in Taxation and Cost Management.

AUDIO PRODUCER

- LALA AHSAN
- 7+ YEARS EXPERIENCE



Official Member of Badnaam member: Finalists in PEPSI battle of the bands 2017. NCA Western Society. Music composer and arranger for Tamasha, CricKatha, Star Iftar and numerous other Documentaries, Digital Video ads and Theatre productions.



AUDIO PRODUCTION

AUDIO PRODUCTION PROJECTS / BRANDS



AUDIO PRODUCTION

COLLABORATIONS / PARTNERS



HIGHLIGHTS

COMPOSED & PRODUCED THE BACKGROUND SCORE

*"An **ARY DIGITAL** Mini Series"*

Genre: TV Drama

Produced by: KASHF FOUNDATION
KHOOSAT FILMS

Episodes: **07 (Avg. 40 mins~ep)**



COMPOSED & PRODUCED THE BACKGROUND SCORE

*"A **ZEE 5** Series"*

Genre: TV Drama

Produced by: ZEE 5

WHATSNEXT MEDIA

Directed by: MEHREEN JABBAR

Episodes: **18 (Avg. 30 mins~ep)**



PRODUCED & RECORDED
ORIGINAL SOUNDTRACK & BACKGROUND SCORE

"An **OLOMOPOLO MEDIA** Theater Play"

Genre: THEATER PLAY
Produced by: OLOMOPOLO MEDIA
Directed by: KANWAL KHOOSAT
Songs: 06
Available On: PATARI

Key Elements: Recorded completely Live on location at HAR SUKH, LHR to accurately capture the dark feel & ambiance required for the play.



SOUND DESIGN & TECHNICAL AUDIO SUPPORT

*"Pakistan's First Ever **24 hrs Live Performance**"*

Genre: LIVE TELECAST ACT
Produced by: JUSTICE PROJECT PAKISTAN
DAWN.COM
OLOMOPOLO MEDIA
HIGHLIGHT ARTS
Directed by: KANWAL KHOOSAT

Key Elements: For this seemingly impossible project sound design including live dialogue, foleys, background ambiance was executed on the spot.

A LIVE PERFORMANCE CHARTING THE FINAL 24 HOURS OF A DEATH ROW PRISONER

NO TIME TO SLEEP

STARRING **SARMAD KHOOSAT**

OUR CREATIVE PROCESS



PRE-PRODUCTION

CONCEPT DESIGN

From the very beginnings of a project, producers at Thinair Films work very closely with the client to find the crux of the project and how video can be most helpful. A strong understanding of various types of films and video production products helps us a great deal in achieving the right mix.

SCRIPTING

Being the producers, outlining a project and coming up with a strong script is considered as the backbone of the project. Scripts can be associated with narrative films and building them for corporate films to animations to even documentaries can be very helpful for shooting and editing counterparts.

STORYBOARDING

Once the script is ready, director of photography is geared up to partner with producer for a chance to storyboard the shoot. Storyboards can vary from quick sketches to in-depth diagrams that include everything from camera movements to lighting set-ups to focal lengths.

TALENT ACQUISITION

Based on the nature of the shoot/script, talent may need to be utilized. Thinair Films is equipped with several talent agencies which scout the right faces & emotions. A good natural performer always brings the shining light in to the whole video story.

EQUIPMENT

Not every video needs a fancy drone or GoPro to make it exciting. Script and storyboard defines the exact required equipment best suitable for nailing the intended emotion out of the video. So, we keep a tight grip on the equipment check list before the shoot and make sure that everything is available for production execution.



LOCATION SCOUTING

It is always handy scouting the location(s) beforehand for the shoot, so it's important to have resources at the ready should we need to rent a place or have prior permission. Also, things like background noise, lighting availability, and room for setups need consideration.

SCHEDULING

Thinair Films likes to be highly organized and reliable and we do it by mastering the art of scheduling and keeping a solid calendar.

BUDGETING

One of the most critical elements of a project is estimating & managing the required budget for the whole production. And we at Thinair Films does just that very carefully by completely analyzing the project's scope and in-depth sight-view of the complexities.

PRODUCTION

The production phase of the video production process is where we actually create the material that will be used to make the video. At this stage, we produce quality material so that we have plenty to work with while going into the post production stage. We leave no expertise behind in utilizing the equipment's' strengths such as: digital video camera, lighting equipment, sound equipment etc.

During production phase, we are working on numerous elements with technical superiority:

- Coordinating the shoot/people/equipment
- Technical data management
- Logistics & Travelling
- Cast Management
- Refreshment
- Risk Management
- Preparing Sets
- Setting up Cameras & Lights
- Audio gearing

POST-PRODUCTION

Thinair Films possess in-house Editing and Post Production facilities. We also have in-house Sound studio that caters to Music production, Voice over recordings and unplugged sessions.

There are a lot more details and knowledge that go into good post-production service than most people realize.

Below are the major heads of services that could be included in post-production service:

- Editing
- Music
- Audio Mixing
- VO
- Subtitling
- Colour-Correction
- Visual Effects
- Animation

PICKING AN EDITING FORMAT

The video output is determined by its distribution channels. Editing format is inclined according to the desired placement(s) of the video (online, TV etc.)

SOUND EDITING

A sound editor works on to (a) cut dialogue tracks, (b) re-create sound effects, and (c) get cue sheets ready for simplifying The Mix.

ADR

This stands for Automatic Dialogue Replacement. What it actually is, is a large hollow room with a projector that projects the most recent picture draft from the first cut and has the actors come back and lip sync and loop dialogue that wasn't sharp and clear.





FOLEY

Getting into ADR without actors, have sound people called Foley Artists – or sometimes ‘walkers’ – put the noise of footsteps and certain other sound effects into your film.

SECURING MUSIC

Thinair Films respects the copyrights of musicians all over the world & never violates them. We produce original songs & compose rhythms with the array of musicians and singers on our portal though Mad-House productions. This also helps the client keep music rights.

RE-RECORDING / THE MIX

Now that we have 20-40 tracks of sound (dialogue, ADR, Foley, music) we must layer them on top of each other to artificially create a feeling of sound with depth.

TITLES

Editing is now done. Now what is left is to get the final pieces needed for the answer print. The first three pieces to get are the Opening Title Cards and then the Rear Title Crawl. These title files are then added to the master track.

DIALOGUE SCRIPT

In order for foreign territories to dub or subtitle the film, we create a dialogue script which has the precise time code for each piece of dialogue so the subtitler or dubbing artist knows exactly where to place their dialogue.

DVP

In order to deliver the film, we create a Digital Video Package – a hard drive which contains the final copy of the film encoded so it can be played by our client on desired outputs.

EXTENDED TEAM

WRITER / DIRECTOR

- ADEEL BUTT
- 8+ YEARS EXPERIENCE

SONG WITER

- MOBEEN ZAHID
- 12+ YEARS EXPERIENCE

CINEMATOGRAPHER

- HAMZA YOUSAF
- 5+ YEARS EXPERIENCE

CINEMATOGRAPHER

- MUHAMMAD ATIF
- 7+ YEARS EXPERIENCE

VIDEOGRAPHER

- SABEEH QURESHI
- 4+ YEARS EXPERIENCE

VIDEOGRAPHER

- AUN MUHAMMAD
- 5+ YEARS EXPERIENCE

PHOTOGRAPHER

- ALI NAQVI
- 5+ YEARS EXPERIENCE

PHOTOGRAPHER

- ALEE HASSAN
- 4+ YEARS EXPERIENCE

VO ARTIST

- SANINA BATOOL
- 2+ YEARS EXPERIENCE

VO ARTIST

- JAHANARA
- 3+ YEARS EXPERIENCE

EXTENDED TEAM (02)

VISUAL EFFECTS / ILLUSTRATOR

- KASHIF SHAHBAZ
- 7+ YEARS EXPERIENCE

CHOREOGRAPHER

- UZMA ALI
- 11+ YEARS EXPERIENCE

DRONE OPERATOR

- NAUMAN
- 2+ YEARS EXPERIENCE

DRONE OPERATOR

- JAMSHED ALI
- 4+ YEARS EXPERIENCE

RECORDING ENGINEER

- SYED ATHER
- 8+ YEARS EXPERIENCE

RECORDING ENGINEER

- SAUD QURESHI
- 5+ YEARS EXPERIENCE

EDITOR DIRECTOR

- UMAIR KHWAJA
- 4+ YEARS EXPERIENCE

EDITOR

- IRFAN FAYYAZ
- 6+ YEARS EXPERIENCE

COLOR GRADING

- AMAR ALI
- 3+ YEARS EXPERIENCE

ART DIRECTOR

- MARYAM ALI
- 8+ YEARS EXPERIENCE

EXTENDED TEAM (03)

ART DIRECTOR

- EMAN KHAN
- 4+ YEARS EXPERIENCE

ART DIRECTOR

- NAMSA ABBASI
- 7+ YEARS EXPERIENCE

STYLIST

- MARAM AABROO
- 8+ YEARS EXPERIENCE

CASTING AGENT

- MUNIR AHMAD
- 9+ YEARS EXPERIENCE

CASTING AGENT

- KAMRAN GHOURI
- 5+ YEARS EXPERIENCE

SOCIAL MEDIA MANAGER

- HUZEMA QAYUM
- 8+ YEARS EXPERIENCE

VO ARTIST

- IMAN SHAHID
- 2+ YEARS EXPERIENCE

ASSISTANT DIRECTOR

- AIZAZ ASHFAQ
- 3+ YEARS EXPERIENCE

ASSISTANT DIRECTOR

- ABDUL WAHID
- 3+ YEARS EXPERIENCE

ASSISTANT DIRECTOR

- REHAN ZAHID
- 2+ YEARS EXPERIENCE

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